

EATS Graduate Benefits - Frequently Asked Questions

What are EATS Graduate Benefits?

EATS graduates receive a curated set of City-supported business development, marketing, and promotional resources designed to support continued growth after completing the program.

How long are benefits available?

Graduate benefits are available for up to one (1) year following the EATS graduation date. Some benefits are one-time offerings, while others may be accessed on a recurring or as-available basis during that period.

Who is eligible?

- Successfully complete the EATS program
- Miss no more than two (2) classes
- Attend both the program Kick-Off and Graduation

Are any benefits available to all graduates?

EATS graduate benefits are organized by business type to ensure support is relevant and effective. Categories include:

Brick & Mortar - Customer-facing storefronts

Home-Based - Businesses operated from a residence

Pop-Up / Mobile - Food trucks, vendors, and mobile concepts

Other - Businesses not yet operating within the above categories

All EATS graduates receive a **core set of baseline benefits**, regardless of business type. Additional benefits may become available as a business grows or formalizes operations into an eligible category.

To access category-specific benefits, businesses must maintain a valid Costa Mesa business license and have no active code enforcement violations.

Where can I find the full list?

Review the full EATS Graduate Benefits Table to unlock all available partner-supported resources and opportunities available after graduation.

[**View Benefits and Eligibility**](#)